

# P3OPLE SOLUTIONS CHOOSES MOTOTRBO™ SL1M OVER SMARTPHONE COMMUNICATIONS



## MOTOTRBO™ SL1M Offers Vital Link for Leading Event and Talent Management Company in Kuala Lumpur.

### BACKGROUND

One of Kuala Lumpur's foremost event and talent management companies, P3ople Solutions Sdn Bhd understands the key role communications plays in ensuring everything goes without a hitch during an event. The slightest disruption anywhere along the chain of communications can mar even the most well-planned occasion.

Delivering on the promise of the perfect event is a key differentiator for those in this competitive field. To retain and maintain this edge, P3ople Solutions knows it needs the perfect communications system.

Crucial for synchronizing the respective roles of team members, communications are also vital for crowd control, especially in times when security could be an issue. The ability to convince its clients that P3ople Solutions has a firm handle during such critical situations offers another competitive advantage.

### THE CHALLENGES

Seamless communications among team members is a challenge because while handphones and smartphones have reached new heights of sophistication, they provide communications only on a one-on-one basis. On top of this, signals are often poor within buildings, especially cavernous, multilevel conventional halls where large events take place.

**"We used to rely on handphones, but it was difficult to reach all team members at the same time.**

**Telco signals also often proved irregular, especially indoors."**

**-Aicher Ng, Director, P3ople Solutions Sdn Bhd.**



Receiving signals in outdoor areas – where large-sized sports events often take place – can be an issue too. To add on, because of the crew members' long working hours, it is important for them to carry devices that are not just small, light and portable – but also offer better benefits and features than smartphones.

To overcome these challenges, P3ople Solutions needs a trusted vendor that can ensure all its team members are in sync with each other and able to communicate easily and effectively at all times.

## THE SOLUTION

For an event to be successful, communications that can support split-second responses and hiccup-free coordination is vital. This is why P3ople Solutions entrusts its communications needs to Motorola Solutions' Silver partner Teknik Johan Telecommunication Sdn Bhd, which recommended the MOTOTRBO™ SL1M portable radios. In May 2015, 38 of P3ople Solutions' team members were equipped with MOTOTRBO™ SL1M portable radios.

## THE BENEFITS

Ultra-slim, light, and pocket-sized, the MOTOTRBO™ SL1M ensures hassle-free mobility for the firm's roving event crew. The sleek design also helps them look smart on event grounds. As well, the device comes with a hand strap that offers team members extra convenience on the go.

The team is now able to connect seamlessly within buildings without signal lapses. Where necessary, the MOTOTRBO™ SL1M enables the production manager to reach out to particular team members without disrupting others. These benefits are especially useful during conferences, where team members, each with different duties, have to communicate from different parts of the building. Tasks such as ushering guests to meeting rooms, coordinating meal-times and being on standby are now managed with more ease and efficiency.

**“The SL1M makes it easier for us to carry out events smoothly, for example, at roadshows in shopping malls. We can now communicate smoothly despite interferences such as background noises from cars and ambient conversations.”**

**-Aicher Ng, Director, P3ople Solutions Sdn Bhd.**

In addition, Teknik Johan offers unparalleled support, responding immediately to calls for help and standing by at whatever hour when requested.

It is no wonder then that P3ople Solutions plans to equip more staff with MOTOTRBO™ SL1M portable radios in the near future.

**“Thanks to the compact MOTOTRBO™ SL1M and its impeccable network coverage, crew members are now able to communicate seamlessly while moving around event compounds.”**

**-Aicher Ng, Director, P3ople Solutions Sdn Bhd.**

**For more information on how MOTOTRBO™ Digital Radio can deliver reliable and clear communications, visit [www.motorolasolutions.com/ap/mototrbo](http://www.motorolasolutions.com/ap/mototrbo).**

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